



A BEAUTIFUL BLIZZARD

SEPHORA
inside jcpenny

A BEAUTIFUL BLIZZARD

LIKE A SNOWFLAKE,
EACH OF US IS UNIQUE.

**This holiday season, Sephora
introduces a flurry of women who
bring extraordinary to beauty—
infusing all they see, feel, and
create with sparkling individuality.**

NOW, WE INVITE YOU TO CELEBRATE YOUR
EXTRAORDINARY AS YOU CURATE GIFTS
FOR EACH PERSON ON YOUR LIST. TRY ON
A FESTIVE NEW LOOK—AND MAKE YOUR
PRESENTS FELT.

GET THE COVER LOOK AT THE BEAUTY STUDIO

BEAUTY STUDIO

THE PLACE FOR ONE-ON-ONE BEAUTY
SESSIONS WITH OUR EXPERTS.

COME INTO A SEPHORA STORE
LOCATED INSIDE A JCP, TAKE A SEAT
AT THE BEAUTY STUDIO, AND GET AN
EXPRESS SERVICE. YOU'LL WALK OUT
WITH A NEW LOOK AND OUR BEST
TIPS AND TECHNIQUES.

METALLIC SHINE



EMILY WEISS
FOUNDER AND CREATIVE
DIRECTOR, INTOTHEGLOSS.COM

FIND YOUR PERFECT RED
LIP—AND WEAR IT TO
MAKE MERRY.



- 1 **KAT VON D** *FOILED LOVE*
LIPSTICK IN ADORA, \$19 [Only at Sephora.](#)
- 2 **SEPHORA COLLECTION**
ROUGE CREAM LIPSTICK IN DESIRE 25, \$12
[Only at Sephora.](#)
- 3 **TARTE** *LIPSURGENCE*
LIP LUSTER IN FEVER, \$24
- 4 **MAKE UP FOR EVER**
ROUGE ARTIST INTENSE IN 43 MOULIN
ROUGE, \$19 [Exclusive Beauty Retailer.](#)
- 5 **MAKE UP FOR EVER** *LAB SHINE*
LIPGLOSS IN D18 SHIMMERING COPPER, \$18
[Exclusive Beauty Retailer.](#)

GOLD SPARKLE

TAKE THE SPARKLE UP A NOTCH.

1

BUXOM
STAY-THERE EYESHADOW
IN POODLE, \$18
Only at Sephora.

3

NARS
SINGLE EYE SHADOW
IN SILENT NIGHT, \$24

5

LORAC
3D LIQUID LUSTRE IN
GOLD GLITTER, \$16

2

URBAN DECAY
HEAVY METAL GLITTER
LINER IN BAKED, \$18

4

**MAKE UP
FOR EVER**
AQUA LINER IN
1 DIAMOND GOLD, \$23
Exclusive Beauty Retailer.

6

**MAKE UP
FOR EVER**
AQUA CREAM
IN 11 GOLD, \$23
Exclusive Beauty Retailer.

MAKE IT EXTRAORDINARY

PRESS THICKER GLITTER ATOP SHIMMER FOR MORE EMPHASIS.



WIND BURNED

SWEEP ON A ROSY POWDER FOR APRÈS-SKI RADIANCE.

1

LORAC
PRO POWDER CHEEK STAIN
IN CORAL CRUSH, \$20

2

TARTE
AMAZONIAN CLAY
12-HOUR BLUSH IN
NATURAL BEAUTY, \$25

3

NARS
BLUSH IN ORGASM,
\$28

4

BENEFIT
BOX O' POWDER
CORALISTA, \$28

5

**SEPHORA
COLLECTION**
COLORFUL BLUSH IN
HEALTHY ROSE 09, \$12
Only at Sephora.

6

BENEFIT
WATT'S UP!, \$30

MAKE IT EXTRAORDINARY
ACCELERATE THE LOOK WITH A DOSE OF SHIMMER.

SMOLDERING EYES

MASTER A PARTY-STARTING SMOKY EYE.

1

SMASHBOX
*LIMITLESS EYE
LINER IN ONYX, \$19*

2

MAKE UP FOR EVER
*AQUA SHADOW IN 4E
MATTE TAUPE GREY, \$20
Exclusive Beauty Retailer.*

3

**SEPHORA
COLLECTION**
*LONG-LASTING 12HR
WEAR EYE LINER IN
GLITTER BLACK 02, \$11
Only at Sephora.*

4

**SEPHORA
COLLECTION**
*JUMBO LINER 12HR
WEAR WATERPROOF IN
GRAY GLITTER 19, \$12
Only at Sephora.*

5

**URBAN
DECAY**
*EYESHADOW IN
OIL SLICK, \$18*

6

URBAN DECAY
*24/7 GLIDE-ON EYE PENCIL
IN GUNMETAL, \$19*

MAKE IT EXTRAORDINARY
ADD A LIGHT-REFLECTING SHADE AT THE
INNER CORNERS TO PUNCTUATE THE LOOK.

-8-
jcp.com/sephora



PARKER POSEY ACTOR

GIVE THEM
**THE BEST
HOLIDAY TIPS**



**1 SEPHORA BY OPI
TINSEL TOWN COLLECTOR'S SET**
Includes 16 mini polishes and a full-size jewel
topcoat. **\$49.50 (\$90 VALUE)**
Limited edition. Only at Sephora.



**2 CIATÉ
CAVIAR MINI BAR**
A collection for the
manicure-obsessed: Four
mini paint pots, and four
mini caviar pearls. **\$29**
*Limited edition.
Only at Sephora.*



**4 ILLAMASQUA
NAIL VARNISH DUO**
Opulent, high-pigment shades
of Spartan and Throb. **\$25**
Limited edition. Only at Sephora.



**3 NAILS INC.
THE AFTER PARTY SET**
Three brand-new glitter polishes
in black, rainbow, and red. **\$25**
Limited edition. Only at Sephora.

GIVE THEM
A FEAST FOR
THEIR EYES



**1 URBAN DECAY
SMOKED 24/7 GLIDE-ON EYE PENCIL SET**
Six sexy liners that last all day, two of which have never
been seen before. **\$38** *Limited edition.*

**2 BAREMINERALS
READY EYESHADOW 8.0
IN THE FINER THINGS**
Silky powder shadows that glide on like a cream
and look extra vivid when used with the mini primer.
\$40 *Limited edition.*

**3 DISNEY CINDERELLA
COLLECTION BY SEPHORA
STORYLOOK EYESHADOW
PALETTE VOL. 1**
A spectrum of shades customized from the
fairy tale. **\$55** *Limited edition. Only at Sephora.*



**4 TOO FACED
SHADOW BON BONS**
A box filled with delicious shadows, black
mascara, and shimmering gold shadow primer.
\$42 (\$147 VALUE) *Limited edition.*



**5 URBAN DECAY
VICE PALETTE**
Matte, satin, shimmer. Twenty brand-new
neutrals and brights. **\$59** *Limited edition.*

GIVE THEM
**A MESSAGE
IN A BOTTLE**



1 **DOLCE&GABBANA
LIGHT BLUE SET**
Eau de Toilette, body
crème, and travel spray.
\$94 (\$136 VALUE)



2 **JUICY COUTURE
VIVA LA JUICY HOLIDAY SET**
Eau de Toilette, body lotion, and
shower gel. **\$75 (\$110 VALUE)**



3 **MARC JACOBS
DOT HOLIDAY SET**
Eau de Parfum, body
lotion, and shower gel.
\$72 (\$111 VALUE)



4 **GUCCI
GUILTY FOR HER SET**
Eau de Toilette and body
lotion. **\$78 (\$113 VALUE)**

GIVE THEM
**A FULL SPECTRUM
OF POSSIBILITIES**

1



**1 SEPHORA
COLLECTION
COLOR DAZE
BLOCKBUSTER**
Includes 148 formulas,
finishes, and textures
for eyes, lips, and
cheeks. **\$49.50**
(\$370 VALUE)
Limited edition.
Only at Sephora.



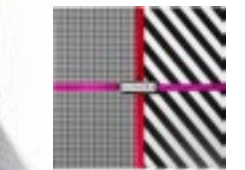
**2 SEPHORA
COLLECTION
GLOSS LAB SET**
An experiment in lip
color: three topcoats
and seven glosses.
\$25 (\$100 VALUE)
Limited edition.
Only at Sephora.



2



3



**3 SEPHORA
COLLECTION
3D EYESHADOW
PALETTE**
Eight shadows
for day-to-night
transition, plus
a double-ended
applicator. **\$24**
Limited edition.
Only at Sephora.



4



**4 SEPHORA COLLECTION
WATERPROOF JUMBO
EYELINER SET**
Five liners so pigmented and
thick, they double as shadows.
\$30 (\$60 VALUE)
Limited edition. Only at Sephora.

GIVE THEM
A RANGE OF
BEAUTIFUL NOTES



1 SEPHORA FAVORITES FRAGRANCE SAMPLER FOR HER
Twelve samples of our most popular women's scents. After choosing a favorite, swap the included gift card for a full-size bottle. **\$50 (\$98 VALUE)**
Limited edition.
Only at Sephora inside jcp.



2 SEPHORA FAVORITES FRAGRANCE SAMPLER FOR HIM
Pictured Left: Eleven samples of our most popular men's scents. After choosing a favorite, swap the included gift card for a full-size bottle. **\$50 (\$105 VALUE)**
Limited edition.
Only at Sephora inside jcp.

GIVE THEM
EXCLUSIVE
ENSEMBLES



3 SEPHORA FAVORITES EYELINER ESSENTIALS SET
A "who's who" of black liners in a variety of mediums: pencils, ink, and cream. **\$25 (\$110 VALUE)**
Limited edition.
Only at Sephora inside jcp.



4 SEPHORA FAVORITES LIP SERVICE SET
Five ways to dress up lips with juicy color and shine. **\$25 (\$82 VALUE)**
Limited edition.
Only at Sephora inside jcp.



5 SEPHORA FAVORITES LASHES UNLIMITED SET
Includes six mini mascaras and false lashes. **\$25 (\$73 VALUE)**
Limited edition.
Only at Sephora inside jcp.

GIVE THEM

ENDLESS SHADES TO PAINT THE TOWN



1 TARTE CARRIED AWAY WITH TARTE COLLECTOR'S SET AND ADVENTURER BAG
Twenty-four shadows. Eight mini glosses. Plus: blush, powder, brush, and mini mascara. **\$54 (\$512 VALUE)**
Limited edition. Only at Sephora.



2 BAREMINERALS THE TOTAL PACKAGE SET
Must-haves: primer, powder, moisturizer, and mini lip gloss and mascara. Plus, a voucher for a full-size foundation. **\$36 (\$84 VALUE)**
Limited edition. Only at Sephora.



3 BENEFIT SEXY LITTLE STOWAWAYS
10 bestsellers for lips, cheeks, eyes, and face—perfectly sized for travel. **\$34 (\$106 VALUE)**
Limited edition.



3



5

5 MAKE UP FOR EVER DAY TO NIGHT COLLECTION
Demure meets dramatic: Two waterproof liners, mascara, creamy shadow, and travel-sized finishing powder. **\$59 (\$98 VALUE)**
Limited edition. Only at Sephora.



4 LORAC EYE CANDY FULL FACE COLLECTION
Shadow, eyeliner, and lip palettes in a gilded box. **\$59 (\$360 VALUE)**
Limited edition. Only at Sephora.



4

GIVE THEM
**INDULGENCE BY
THE OUNCE**



**1 BAREMINERALS
RENEW & REPLENISH
SKINCARE COLLECTION**
Total rejuvenation: exfoliating cleanser,
moisturizer, and two nighttime
treatments. **\$60 (\$98 VALUE)**
Limited edition.



**2 CLARISONIC MIA 2
WITH PHILOSOPHY SET**
Dual-speed skincare brush,
Philosophy cleanser, and antiaging
moisturizer. **\$149 (\$174 VALUE)**
Limited edition.
Only at Sephora inside jcp.



**3 PHILOSOPHY THINK
BEAUTIFUL THOUGHTS SET**
A full-service set: cleanser,
moisturizer, eye treatment,
antiaging serum, and brightening
facial peel. **\$45 (\$81 VALUE)**
Limited edition.



**4 OLE HENRIKSEN
CELEBRATE THE TRUTH SET**
Vitamin C routine: collagen booster,
moisturizer, eye peel, and wipes.
Includes a travel bag.
\$60 (\$102 VALUE)
Limited edition. Only at Sephora.



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- 1 **PHILOSOPHY WARM WINTER WISHES SET**
Includes a fresh-cream-scented lotion and two shower gels—pumpkin latte and salted caramel hot cocoa. **\$25** *Limited edition. Only at Sephora inside jcp.*
- 2 **STILA ALL IS BRIGHT HOLIDAY LIP GLAZE SET**
Eight bestselling lip glazes in festive scents and flavors. **\$25 (\$110 VALUE)** *Limited edition.*
- 3 **BITE BEAUTY BITE SIZE DISCOVERY SET OF 5**
A mirrored tin containing five mini resveratrol-infused lipsticks. **\$25 (\$55 VALUE)** *Limited edition. Only at Sephora.*

- 4 **SMASHBOX STUDIO POP FOR EYES SET**
Four easy-blend eyeliners and dramatic mini mascara to match. **\$24 (\$57 VALUE)** *Limited edition.*
- 5 **BAREMINERALS THE BEST OF FLAWLESS DEFINITION MASCARA SET**
Three mascaras for every fringe benefit: definition, curl, length, and volume. **\$18 (\$27 VALUE)** *Limited edition.*

- 6 **TARTE THE STAND OUTS COLLECTION BEST-SELLERS**
Box brimming with full sized lip luster, waterproof liner and brush, and 4-in-1 mascara. **\$25 (\$58 VALUE)** *Limited edition.*
- 7 **TOO FACED GLAMOUR TO GO SPUN SUGAR EDITION**
A compact collection of eight decadent shadows, bronzer, blush, and gold gloss. **\$22 (\$98 VALUE)** *Limited edition.*

GIVE THEM
**MORE FOR
\$25 OR LESS**

GIVE THEM
**STOCKING-SIZE
SURPRISES**



1 STILA DECK THE HALLS COLLECTIBLE HOLIDAY PALETTE
Six shadows, lip-and-cheek color, and Apricot Lip Glaze.
\$16 (\$69 VALUE) *Limited edition. Only at Sephora.*

2 SEPHORA COLLECTION BLINGED PALETTE
Eight shadows, five lip colors, blush, and mini applicators. \$15 *Limited edition. Only at Sephora.*

3 COACH POPPY AND POPPY FLOWER EAU DE PARFUM ROLL-ON DUO \$22

4 PHILOSOPHY AMAZING GRACE FRAGRANCE ROLL-ON \$22

5 JOSIE MARAN GLOW ON THE GO: MOISTURIZER + RADIANCE
Original argan oil and argan-infused luminizer.
\$20 (\$30 VALUE)
Limited edition. Only at Sephora inside jcp.

6 TARTE PICTURE PERFECT CURLER AND DELUXE LIGHTS, CAMERA, LASHES! 4-IN-1 MASCARA
The beloved lash curler (in a festive print) and the equally famous mascara. \$16 *Limited edition.*

7 PHILOSOPHY WELCOME HOME SET
Shower gel and gloss, spiked with hot buttered rum flavors. \$20

8 URBAN DECAY 24/7 DOUBLE-ENDED GLIDE-ON EYE PENCIL SET
Four intense liners and double-barrel sharpener. \$28
Limited edition.

9 SEPHORA FAVORITES FRAGRANCE SAMPLER FOR HER
Five scents to sample, plus a gift card you can redeem for a full-size rollerball of your favorite. \$19 (\$37 VALUE)
Limited edition. Only at Sephora inside jcp.

10 PHILOSOPHY RADIANT RESULTS PURITY MADE SIMPLE ORNAMENT
The bestselling cleanser, sized to go and ready to gift. \$10 *Limited edition.*

11 SEPHORA COLLECTION JUMBO COLOR WAND
Six stackable glosses in matte and glitter finishes, each with a flocked applicator tip. \$11
Limited edition. Only at Sephora.

12 DOLCE&GABBANA LIGHT BLUE EAU DE TOILETTE SPRAY \$25

13 MARC JACOBS DAISY EAU SO FRESH ROLLERBALL \$20

CHOOSE AN EXTRAORDINARY GIFT

BEAUTY INSIDERS ONLY

STOP BY SEPHORA INSIDE JCP
AND TAKE YOUR PICK OF ONE OF
THESE THREE DELUXE SAMPLES.*



1 **SMASHBOX**
PHOTO FINISH
FOUNDATION
PRIMER

OR



2 **PHILOSOPHY**
LIVING GRACE
SHAMPOO, BATH
& SHOWER GEL

OR



3 **BAREMINERALS** TRIO

Choose from 6 shades.

beautyinsider
SEPHORA

NOT A BEAUTY INSIDER? SIGN UP IN STORE—IT'S FREE.

JOIN OUR FREE REWARDS
PROGRAM AND EARN A POINT
FOR EVERY DOLLAR YOU
SPEND AT SEPHORA. REDEEM
YOUR POINTS FOR EXCLUSIVE
REWARDS, GET A FREE GIFT ON
YOUR BIRTHDAY—AND MORE.



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* Offer valid only at Sephora inside jcp stores. Limit one sample per person, per card, while supplies last. Samples may vary by store. If we're out, we'll give you a free custom sample of anything you'd like. Card must be surrendered at time of redemption. Not redeemable for cash or credit.