

JCPenney

SUPPLIER DIVERSITY

STRONG SUPPLIER RELATIONSHIPS SET JCPENNEY APART

JCPenney is committed to becoming America's preferred retail destination by offering unmatched quality and style that help our customers look and live better every day. To help us deliver on this brand promise, we pursue relationships with with minority, women, and veteran-owned suppliers that help us provide for the needs of our diverse customers.

We realize that sustaining a strong supplier base requires building relationships with suppliers we trust. That's why for over 40 years, JCPenney has considered our supplier diversity program integral to our business success. This program fosters relationships with qualified minority, women, and veteran-owned suppliers, reflecting the diversity of our team members, customers and community. Since it's inception, the JCPenney supplier diversity program has realized substantial growth in the purchases of merchandise, goods and services from minority, women, and veteran-owned suppliers.

For more information, please contact supplierdiversity@jcp.com