JCPenney

GIFT CARD UP TO \$200

Earn a **\$100** JCPenney gift card on the purchase of select Sealy Posturepedic Premier Hybrid Collection, Serta iComfort, Serta iSeries, Stearns & Foster Signature or Stearns & Foster Estate collections mattress/box spring. Or earn a **\$200** JCPenney gift card on the purchase of a Serta iComfort Brilliant, iSeries Profiles, Stearns & Foster Lux Estate or Stearns & Foster Lux Hybrid collections mattress/box spring, **January 31 - February 15, 2016.**

Name:				
	State:			
Phone:	Email:			
Receipt #:				
		_ AND Foundation Lot#		
OR Kit Lot#				

HOW TO REDEEM

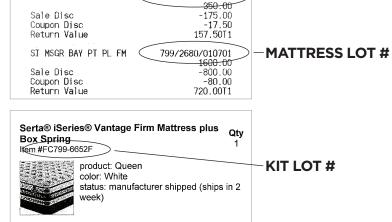
*i*comfort[®]

To receive your JCPenney gift card, download and email this form along with a scanned copy of your receipt to customerservicejcp@marketinginnovators.com. Include JCPenney Mattress Promo in the email subject line. OR mail this form along with original receipt to: JCPenney Mattress Promo c/o Award Headquarters, PO Box 5078, Des Plaines, IL 60017-5078. Must post-mark or email by 3/4/16 in order to qualify. Submissions post-marked after this date will not qualify. Limit one per customer.

Check one: _____ Send my e-gift card via email to my email address above OR _____ Send my plastic gift card to my mailing address above

(Serta) *i*series.

(Serta)



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ST PS 2013 FF

FOUNDATION LOT #

For questions, email customerservicejcp@marketinginnovators.com or call 1-800-292-7302.

Terms and conditions apply to gift cards. See card for details. Receive a JCPenney giftcard worth \$100 with the purchase of A Sealy Premier Hybrid Silver, Gold, Copper or Colbalt, Serta Vantage FM, Vantage PL, Merit, Insight Everfeel, Intellectual, Approval, Visionary PL, Visionary CF or Stearns & Foster Samantha-Faith Luxury CF, Stearns & Foster Quinn Faith, Samantha Faith PL EPT, Paige-Faith UF, Paige-Faith VF, or Paige-Faith PL EPT mattress set. Receive a JCPenney giftcard worth \$200 with the purchase of a Serta iSeries Profile Honoree CF, Honoree SPT, iComfort Brilliant EFX. Stearns & Foster Kenedi-Faith, Christin Faith, Alanna-Faith, Holly-Faith, Ainsley-Faith, Blythe-Faith, Blythe-Faith or Lexi-Jane mattress set. Valid with the purchase of applicable mattress sets. Includes mattresses purchased with an adjustable base. Bed frames, or mattresses purchased without a foundation do not qualify. Promo dates are 1/31/16-2/15/16. Customers must post-mark their redemption cards or email them in by 3/4/16 in order to qualify. Submissions post-marked after this date will not qualify. JCPenney employees and immediate families aren't eligible. Only one gift card per customer. Name must match the one on the receipt. Some heavy or bulky items cannot be delivered via UPS, USPS or FedEx. These items are delivered via truck. Additional delivery charges of up to \$125 may apply and will be reflected at checkout.