

14 FRI

50% OFF Liz Claiborne apparel & jewelry
including Women's Plus select styles

JCPenney Salon

\$9.99 It's A 10
Leave In Treatment
Lite or Plus Keratin 4 oz.
In store only.

\$8 Brow Wax In store only.
Book your appointment now!

Sephora inside JCPenney

FREE Tote Bag with \$35 Sephora purchase In store only.

FREE Perfect Lips Mini Makeover
In store only. Stop in today!



15 SAT

50% OFF
Fashion Jewelry
select styles

JCPenney Salon

\$7.99 Hairspray
select styles

FREE Quick Curl
In store only.

Sephora inside JCPenney

\$49.50 Once Upon A Night Holiday Blockbuster
Value of \$244

FREE Smoky Eye Mini Makeover
In store only. Stop in today!



16 SUN

\$12.99
Xersion tops, bras,
joggers or hoodies
select styles

JCPenney Salon

\$7.99 Paul Mitchell Super Skinny Serum
5.1 oz., select styles

FREE Hair Tips for Week-long Hair
In store only.

Sephora inside JCPenney

FREE Essential Eyeliner Mini Makeover
In store only. Stop in today!



Shop in store & online September 14-23

10 Days Nonstop New Fashion & Beauty Event



18 TUES

\$19.99
Women's dress
or casual shoes
select styles

JCPenney Salon

\$12 Caboodles
FREE Top Knot
In store only.

Sephora inside JCPenney

FREE Blush & Bronze Mini Makeover
In store only. Stop in today!



19 WED

50% OFF
Dresses
including Women's Plus
select styles

JCPenney Salon

\$5.99 Wet Brush
select styles

FREE Braid Bar
In store only.

Sephora inside JCPenney

\$6 Sephora Collection Outrageous Mascara 50% OFF reg. \$12
FREE Everyday Eye Mini Makeover
In store only. Stop in today!



20 THURS

\$19.99
Worthington pants
select styles

JCPenney Salon

\$5.99 Paul Mitchell Tea Tree
Shampoo or Conditioner 10.1 oz.
FREE Quick Curl
In store only.

Sephora inside JCPenney

FREE Mini Facial Service
In store only. Stop in today!



21 FRI

BUY 1 GET 1 FREE Bras*
select styles
See below for details.

JCPenney Salon

\$7.99 Sexy Hair Root Pump
or Root Pump Plus 6 oz.

\$8 Brow Wax In store only.
Book your appointment now!

Sephora inside JCPenney

FREE Polished Brows Mini Makeover
In store only. Stop in today!



22 SAT

60% OFF
Women's & Women's Plus
St. John's Bay apparel
select styles

JCPenney Salon

\$69.99 CHI Iron
select styles

FREE Perfect Pony
In store only.

Sephora inside JCPenney

FREE Flawless Foundation Mini Makeover
In store only. Stop in today!



23 SUN

60% OFF Arizona, a.n.a., St. John's Bay or Boutique Plus denim
select styles

JCPenney Salon

BUY 1 GET 1 FREE
All haircare*
See below for details.

\$10 Blowout
In store only.
Book your appointment now!

Sephora inside JCPenney

FREE Contour Mini Makeover
In store only. Stop in today!



HURRY IN FOR NEW DEALS EVERY DAY!
Visit jcp.com/new to view the full calendar

Buy One Get One Free Offers: Buy one item at regular price, get the second item of equal or lesser value for one free, while supplies last. Haircare Offer: Excludes Awapuhi Wild Ginger, Styling Tools and Value Sets.