

2016 LG ProBake Power Pair Bundle - PREPAID CARD PROMO Issue Date: 7/11/2016

Program Name: 2016 LG ProBake Power Pair Bundle - Prepaid Card Promo

Program Period: 8/24/2016 through 10/19/2016

Program Offer:

Consumers purchasing an eligible LG ProBake Range with an Over-the-Range Microwave (OTR) between August 24, 2016 and October 19, 2016 (the "Program Period") will be qualified to receive an LG Visa[®] Prepaid Card by mail-in rebate. Consumers may submit their claim to LG Electronics USA by mail using the 2016 LG ProBake Power Pair redemption form or online at

<u>www.acbincentives.com/LGPromotions</u>. This offer cannot be combined with any other special programs or rebates.

2016 LG ProBake Power Pair Bundle Offer Eligible Models:

This offer applies to the following models:

Eligible Models								
Ranges			OTR					
LDE4413ST	LDG4315ST	LRE4215ST	LMV2031SW	LMVM2033SW	LMHM2237ST			
LDE4413BD	LDG4315BD	LRE4215BD	LMV2031SB	LMVM2033SB	LMHM2237BD			
LDE4415ST	LRG4115ST	LRE4213ST	LMV2031ST	LMVM2033ST	LMVH1711ST			
LDE4415BD	LRG4115BD	LRG4111SW	LMV2031BD	LMH2235ST				
LDG4313ST	LRG4113ST	LRG4111SB						
LDG4313BD	LDE4411SW	LSE4611ST						
LSE4613ST	LDE4411SB	LSG4513ST						
LSE4613BD	LDE4411ST	LSG4513BD						
LDG4311SW	LRE4211ST	LSG4511ST						
LDG4311SB	LDG4311ST							

Consumers purchasing eligible LG Cooking Appliance bundles consisting of one Range and one OTR are eligible to receive the corresponding prepaid card value amount as shown below:

COOKING BUNDLE	BUNDLE VALUE		
RANGE + OTR	\$100 VISA PREPAID CARD		



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Additional Program Requirements:

LG requires that the following guidelines be implemented as a requirement for program participation:

- This promotional offer is not valid in combination with any other mail in rebate or prepaid card promotional offer. Refer to redemption form for complete terms and conditions of promotional offer.
- LG sponsored/authorized value add or services offers may be advertised with the packages. An example of an LG sponsored/authorized value add or service would include, but is not limited to, gift with purchase or dishwasher free installation offer. Refer to redemption form for complete consumer terms and conditions of promotional offer.
- Prepaid Card Bundle offers may be presented as "You Save" (or similar language) or "Percent savings" (or similar language).
- Advertised promotional offers for the specified models above cannot exceed the effective dates specified.
- Print or website advertising for this promotion must not refer to an instant rebate or instant savings related to this prepaid card promotional offer. The terms "Prepaid Card Promotional Offer" should be used.
- Advertised offers may reflect four piece bundle retail price rounding to achieve consumer price points as shown below:

Bundle Map Range	\$X,Y00 - \$X,Y34	\$X,Y35 - \$X,Y84	\$X,Y85 - \$X,Y99
Compliant Bundle Map	\$X,X99	\$X,Y49	\$X,Y99
Bundle Map Range Example	\$3,000 - \$3,034	\$3,035 - \$3,085	\$3,086 - \$3,099
Compliant Bundle Map Example	\$2,999	\$3,049	\$3,099



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TERMS AND CONDITIONS:

End-user consumer purchasers who purchase qualifying new LG ProBake Range with an Over-the-Range Microwave (OTR) at participating retailers in the 50 U.S., D.C., or PR during the Program Period (defined below) will be eligible to receive the specified LG Visa Prepaid Card by mail-in rebate. Parts and Accessories do not count towards this promotional offer. Parts and accessories include, but are not limited to, waterline connectors, water/air filters, power cords, gas connectors, trim kits, dishwasher installation kits or dealer/third party service agreements. For the purposes of this promotional offer, "qualifying new LG products" include the following models:

Eligible Models							
Ranges			OTR				
LDE4413ST	LDG4315ST	LRE4215ST	LMV2031SW	LMVM2033SW	LMHM2237ST		
LDE4413BD	LDG4315BD	LRE4215BD	LMV2031SB	LMVM2033SB	LMHM2237BD		
LDE4415ST	LRG4115ST	LRE4213ST	LMV2031ST	LMVM2033ST	LMVH1711ST		
LDE4415BD	LRG4115BD	LRG4111SW	LMV2031BD	LMH2235ST			
LDG4313ST	LRG4113ST	LRG4111SB					
LDG4313BD	LDE4411SW	LSE4611ST					
LSE4613ST	LDE4411SB	LSG4513ST					
LSE4613BD	LDE4411ST	LSG4513BD					
LDG4311SW	LRE4211ST	LSG4511ST					
LDG4311SB	LDG4311ST						

Except as otherwise required by law, this promotional offer is limited to one LG Visa Prepaid Card by mail-in rebate per household on each qualifying new LG ProBake Range with an (OTR) purchased between August 24, 2016 and October 19, 2016 (the "Program Period"). Purchase date is determined by invoice. Purchase of qualifying new LG appliance models during the Program Period must appear on the same sales receipt.

Consumers submitting claims by mail must do so in one envelope: (1) original, dated sales receipt of eligible products purchased during the program period or legible copies of original dated sales receipt from participating retailers dated between August 24, 2016 and October 19, 2016, and (2) redemption form, completely and legibly filled out. For a list of participating retailers please visit <u>http://www.lg.com/us/authorizeddealers-HA/lg_online_authorized_retailers.jsp</u>

LG Visa Prepaid Card offer claims must be postmarked no later than November 19, 2016. Omission of the sales receipt or other requested information (i.e., serial numbers) may delay or stop the processing of this promotional offer. Redemption form and receipt become the property of LG Electronics U.S.A., Inc. upon submission, and will not be returned. Duplicate submissions will not be accepted. No group or organization requests will be honored. Requests for fulfillment to PO Boxes will not be accepted. This promotional offer is not combinable with any other LG Electronics U.S.A., Inc. prepaid card or mail in rebate promotional offer. Purchased merchandise must not be returned. Duplicate submissions of official form or cash register receipt(s) will not be accepted. **Purchases made at Lowe's Home Improvement Centers and Costco Wholesale are not eligible for this rebate**. Participating retailers may not utilize this offer in combination with any additional package offers including product bundles with LG Electronics models. Purchases made at any other retail location are not eligible for this rebate. Illegible or incomplete requests will not be honored. Promotional offer void where prohibited, taxed or restricted by law. Online purchases from internet auction sites or purchases of refurbished or reconditioned merchandise are not eligible for this promotional merchandise. Valid only in the fifty (50) states, District of Columbia and Puerto Rico.

LG Electronics U.S.A., Inc. is not responsible for late, lost, mutilated, stolen, misdirected or postage-due requests or mail, computer system, phone line, hardware, software or program malfunctions, or other errors, failures or delays in computer transmissions or network connections that are human or technical in nature.

Prepaid card is given to the consumer as a rebate and no money has been paid by the consumer for the card. Prepaid card is issued by MetaBank®, Member FDIC, pursuant to a license from Visa U.S.A. Inc. No cash access or recurring payments. Card valid for up to 6 months; unused funds will be forfeited at midnight EST the last day of the month of the card's valid thru date. Card terms and conditions apply, see MyPrepaidCenter.com/site/visa-promo. (This paragraph may be no less than 8pt font)

Please note that "Visa" with the superscript R-ball only needs to be used at the first and most prominent mention per page.



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Please see the privacy policy located at <u>http://www.lg.com/us/general/privacy.jsp</u> for details of LG Electronics U.S.A., Inc.'s policy regarding the use of personal information collected in connection with this promotional offer. LG Electronics U.S.A., Inc. reserves the right at its sole discretion, to disqualify any individual (and all of his or her claims) who tampers with the claim submission process. LG Electronics U.S.A., Inc. is not responsible for late, lost, mutilated, stolen, misdirected or postage-due requests or mail. Use of fictitious names or addresses could result in federal prosecution for U.S. mail fraud. Prepaid cards are paid in U.S. funds. Make a photocopy of all materials submitted for your records. Please allow 6-8 weeks for processing, or as otherwise required by law. If you have any questions about this offer, please call 1-877-333-9203 and reference the 2016 LG ProBake Power Pair Bundle Offer.